



PORTFOLIO

2016

INSPIRAL

Our adventure has just begun

We empower businesses to grow online

Inspirai was created in early 2016 as a boutique digital agency offering complete web solutions for health and lifestyle businesses. Our mission is to represent and grow business' potential by utilizing cutting-edge branding and targeted marketing solutions online.

We are a remote digital company delivering innovative digital solutions for growth-mindset businesses within the health and lifestyle industry. We specialize to serve businesses that make us work and feel good, by aligning ourselves with values and inspirations of positive mindset and betterment of each other's life and our planet.



Work hard, have fun, make a difference

Inspiral works with a small team of professionals, working 100% remotely from Europe, US, and Asia. It is a strategic business decision that provides us with the opportunity to merge cross-cultural talents, skill sets, global overview, serve international clients and be flexible and inspired by our work on a daily bases.

We are young professionals eager to bring positive change to the world by combining our digital skills and personal motivations for a happy, healthy, and prosperous planet. We are inspired to empower projects in the digital space and make a positive difference in the world!



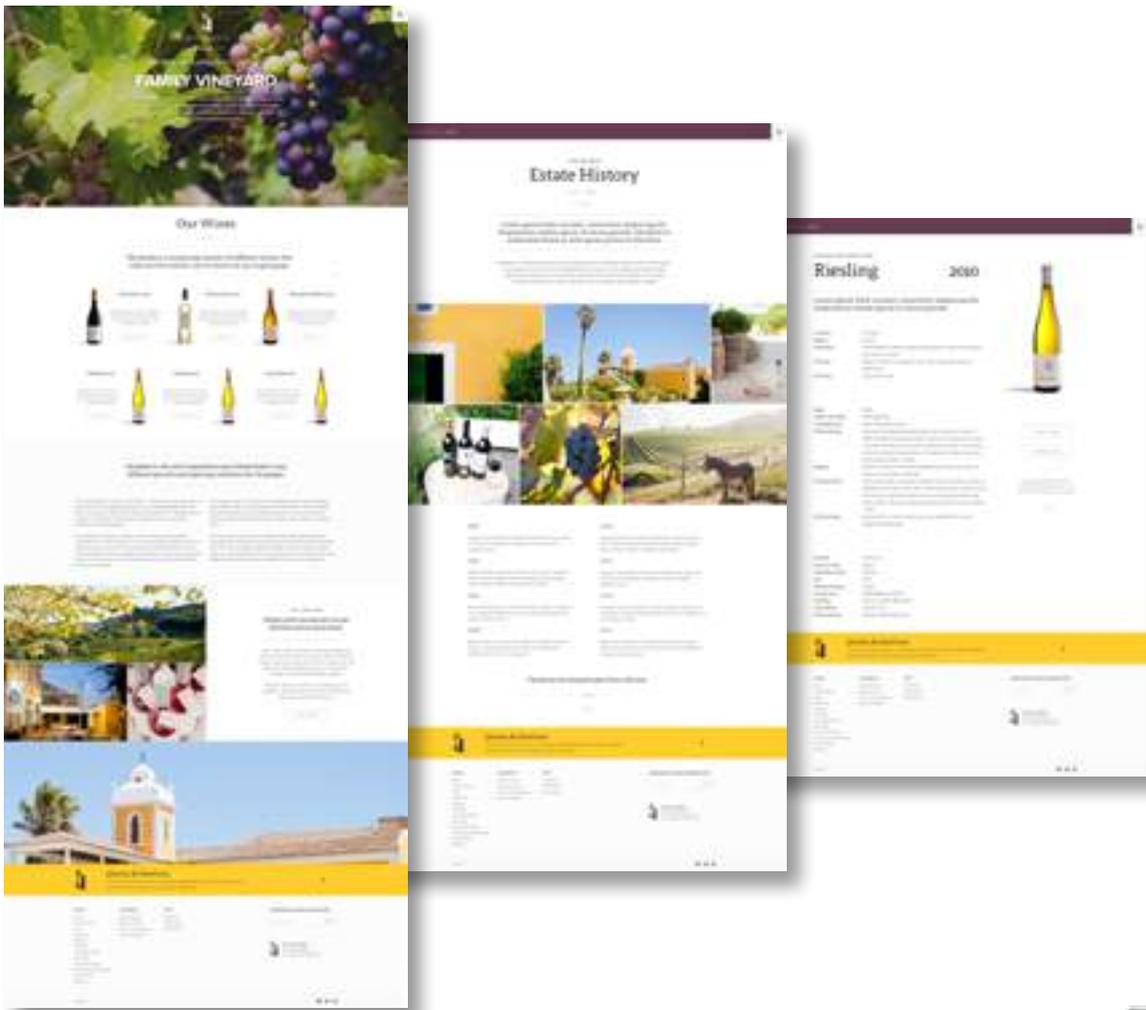
Quinta de Sant'ana

Family Vineyard

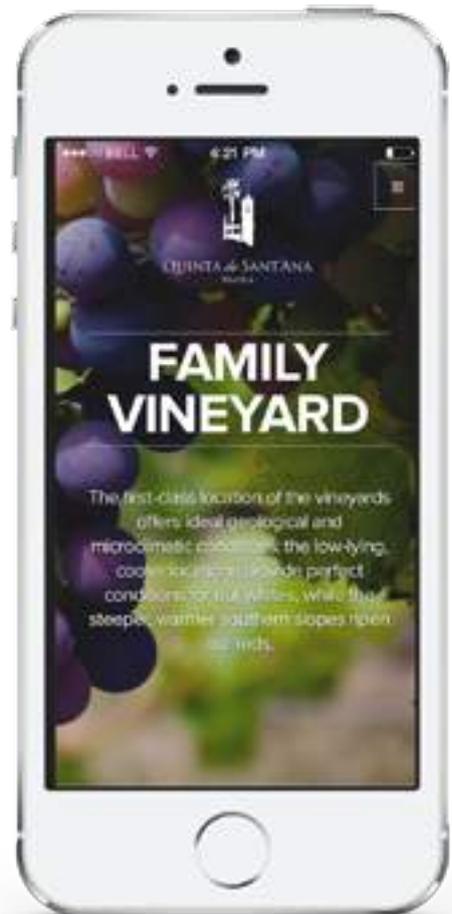
We were so thrilled to design and develop this website for Quinta de Sant'Ana, a family vineyard located in the hills of Central Portugal. The family vineyard website was designed to complement the main Quinta de Sant'ana website.

We aimed to highlight the rural beauty of the place, draw attention to their excellent wine production, as well as the event holding capacity of the vineyard that is their main source of income.





The website was custom designed with over six custom layout templates for both desktop and mobile devices to optimize user experience across all screen sizes and devices.





SUP YogaPilates

SUP Yoga Pilates School, Ibiza

SUP YogaPilates is a complete training fusion of Yoga, Pilates and Stand Up Paddle Surf (SUP)* that combines two great core workouts (Yoga & Pilates) on the Stand Up Paddle board in order to build strength, flexibility, and balance.

Inspiral created complete branding package and custom website for SUP YogaPilates aiming at an international audience of yoga & pilates practitioners, retreats, and anyone who feels a strong connection to water and would like to try recently emerging SUP practices.



An aerial photograph of a coastline. The top half of the image shows clear, turquoise water with visible ripples and a small boat. The bottom half shows a rocky shore with green vegetation. The text is overlaid in the center in a white, italicized font.

“It’s not enough that we build products that function, that are understandable and usable, we also need to build products that bring joy and excitement, pleasure and fun, and yes, beauty to people’s life”

Don Norman

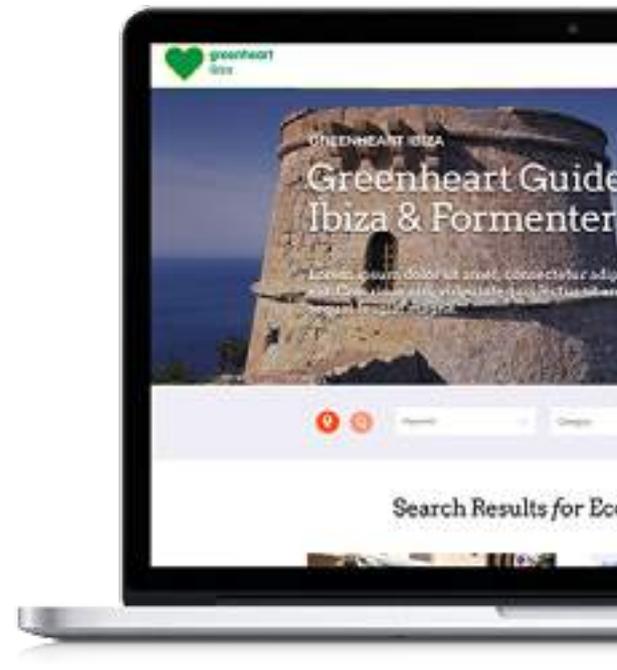


Greenheart

Eco Center, Ibiza

A green heart with bright yellow border is Greenheart's logo, expressing love and respect for planet Earth.

Greenheart Ibiza is operated by an NGO called Ibiza Ecologic, a legal association that operates in Ibiza since 1996 and represents seven locally based projects under the GreenHeart umbrella. Our challenge was to redesign the main website that coherently represents Greenheart Ibiza's philosophy, projects, partners and activities.





“You gotta keep in mind what’s interesting to you as a user, not what’s fun to do as a UXer/designer. They can be v. different. “





Let`s connect!

We are excited to hear from you

Inspiral Limited

+852 5808 1077

www.inspiralstudio.com

info@inspiralstudio.com

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